

RAN-2501001206050205
B.A. (NCF-NEP) (Sem.- VI) Examination March - 2026
AEC-V: English Proficiency and Life Skills-V
[Total Marks: 25

સૂચના : / Instructions (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fill up strictly the above details on your answer book (2) Indicate your options clearly. (3) Figures to the right indicate marks.	Seat No.: Student's Signature
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Q.1. Attempt the following multiple-choice questions. (10)

- 1) Which of the following is not a feature of academic writing?
(A) Fixed format (B) Formal language
(C) Short-forms (D) Referencing
- 2) The school textbook publication industry demands _____ writing skills.
(A) Academic (B) Legal
(C) Journalistic (D) Media
- 3) EST writing usually follows the _____ structure.
(A) Inverted pyramid (B) Normal pyramid
(C) Time glass (D) Hourglass
- 4) According to the inverted pyramid structure of a news article, the information is arranged in _____ order of importance.
(A) Decreasing (B) Increasing
(C) Neutral (D) Random
- 5) An article supporting the protection of tigers would fall under the _____ category of journalism.
(A) Media-based (B) Content-based
(C) Environment-based (D) Nature-based
- 6) A good translation must combine _____ and _____.
(A) Accuracy and creativity (B) Accuracy and correctness
(C) Clarity and complexity (D) Naturalness and artificiality
- 7) Translating the internal correspondence of a business firm from Chinese into English involves _____ translation.
(A) Literary (B) Software
(C) Marketing (D) Commercial
- 8) A writer of graphic novels would be working with the _____ genre of creative writing.
(A) Literary (B) Technical
(C) Scientific (D) Commercial

- 9) Which of the following is not a constituent of creative journalistic writing?
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|---------------------|-------------|
| (A) Feature writing | (B) Reviews |
| (C) Columns | (D) Editing |
- 10) Creative writing is _____ .
- | | |
|---------------------------|------------------------------|
| (A) A talent | (B) A skill |
| (C) Both talent and skill | (D) Neither talent nor skill |

Q.2. (A) Attempt Any of the following. (5)

- (1) You are a B.A graduate applying for the post of receptionist in a corporate office. Prepare an interview dialogue between the HR manager and the candidate.

OR

- (2) A group discussion is held among Amit, Neha, Rohan and Pooja on the topic "Use and Misuse of Artificial Intelligence." Write the group discussion highlighting its advantages and disadvantages.

Q.2. (B) Attempt Any of the following. (5)

- (1) A well-known hospital has advertised a vacancy for the post of Office Administrator. Write a complete résumé applying for the position, including personal details, education, skills, and experience.

OR

- (2) A multinational company requires a Marketing Assistant for its Ahmedabad branch. Draft a résumé suitable for the post, highlighting relevant skills, qualifications, and experience.

Q.2. (C) Attempt Any One of the following. (5)

- (1) You are a call centre executive of a mobile service provider. A customer calls to complain about frequent network issues and incorrect billing. Draft a telephonic conversation between the executive and the customer, showing polite language and problem-solving skills.

OR

- (2) You are a cyber-safety expert invited to speak at a college seminar. Prepare a minimum five-slide presentation on Cyber safety and responsible use of social media.
